



2025–2026 FEEDBACK CYCLE REPORT

In July 2023, thanks to support from the W.K. Kellogg Foundation, the Mississippi Early Childhood Development Coalition (ECDC) had the opportunity to work with Listen4Good to develop and implement a feedback cycle.

The ECDC has continued implementing feedback cycles based on the learnings from that technical assistance opportunity ever since. This report provides an overview of the second feedback cycle facilitated by the coalition's planning team members.

The ECDC's second feedback cycle began in February 2025 when a 20-question survey was launched, which all coalition members were urged to complete. The survey closed in March 2026 with a response rate of 38.5%, slightly lower than the initial feedback cycle's survey response rate of 40%.

In April 2025, the coalition's lead backbone supporter analyzed the survey results and created a report that was shared with the planning team for further discussion. Planning team members worked together to brainstorm action items that could address the themes of the survey results.

In May 2025, the survey results and proposed action items were shared with the full coalition during a meeting. Members were invited to attend breakout sessions, during which they were asked clarifying questions about the survey themes and asked to provide feedback on proposed action items. Members who were not present at the meeting were given the opportunity to provide feedback through interactive online tools.

In June 2025, plans for action items based on coalition members' feedback were announced at a full coalition meeting. An additional survey was launched to gain further insights on the proposed action items and to allow coalition members to express interest in contributing to the implementation of action items.

Updates on action item implementation were announced at subsequent full coalition meetings with opportunities given for coalition members to provide additional feedback. Action items included:

- lengthening full coalition meeting times
- restructuring full coalition meeting agenda items
- establishing quarterly networking lunches, for which members suggest topics
- connecting members by county and establishing annual regional meetings
- establishing annual leadership and family-driven practice trainings
- creating a family-driven practice toolkit
- increasing opportunities for members to meet in-person and in locations beyond the state capital
- increasing the coalition's social media presence
- increasing participation in outreach opportunities such as tabling at conferences and community events
- sharing a recruitment script for members to invite others to join the coalition

Planning team members followed up with full coalition members who volunteered to help with each of these action items and worked together on implementation.

Now that these action items have been addressed, the ECDC is ready to begin the next feedback cycle. The next 20-question survey for all members will be launched in July 2026.